

## INSTITUTE OF ADVANCED STUDIES

# Developing a culture of Sustainability

14<sup>th</sup> March 2011, 14.00-17.30

Meeting Room 2, Bailrigg Conference Centre

**A half day symposium that will consider the complexity in adopting a sustainable approach for individuals, organisations and society. We will also discuss how the University should respond to the sustainability research agenda in terms of:**

- The development of an increasingly multi-disciplinary approach and cross university collaborations.
- Begin to articulate the strengths of Lancaster University's research in this area to ensure that our maximum contribution is captured and hopefully exploited when significant funding opportunities emerge.
- Position ourselves to provide advice to external organisations, and consider our own position as a campus based university in this regard.

**In order to give the discussions a specific focus, we will consider how to develop a culture of sustainability. Topics include:**

- Defining and measuring sustainability (Mike Berners-Lee)
- What can be done: Food (Bill Davies)
- What can be done: Transport (John Urry)
- What can be done: Buildings & Urban Environments (Rachel Cooper)
- Leading a sustainability agenda (Judi Marshall)
- Is Lancaster University leading by example? (Mark Swindlehurst)

**All staff and students of the University are invited to attend but reserve a place please by contacting:  
Pamela Forster on 01524 592096,  
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