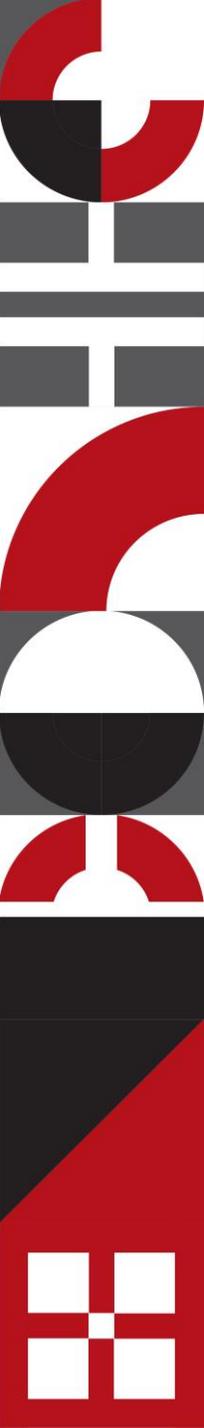


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Innovation through crisis and chaos

Dr Sherry Kothari
Director

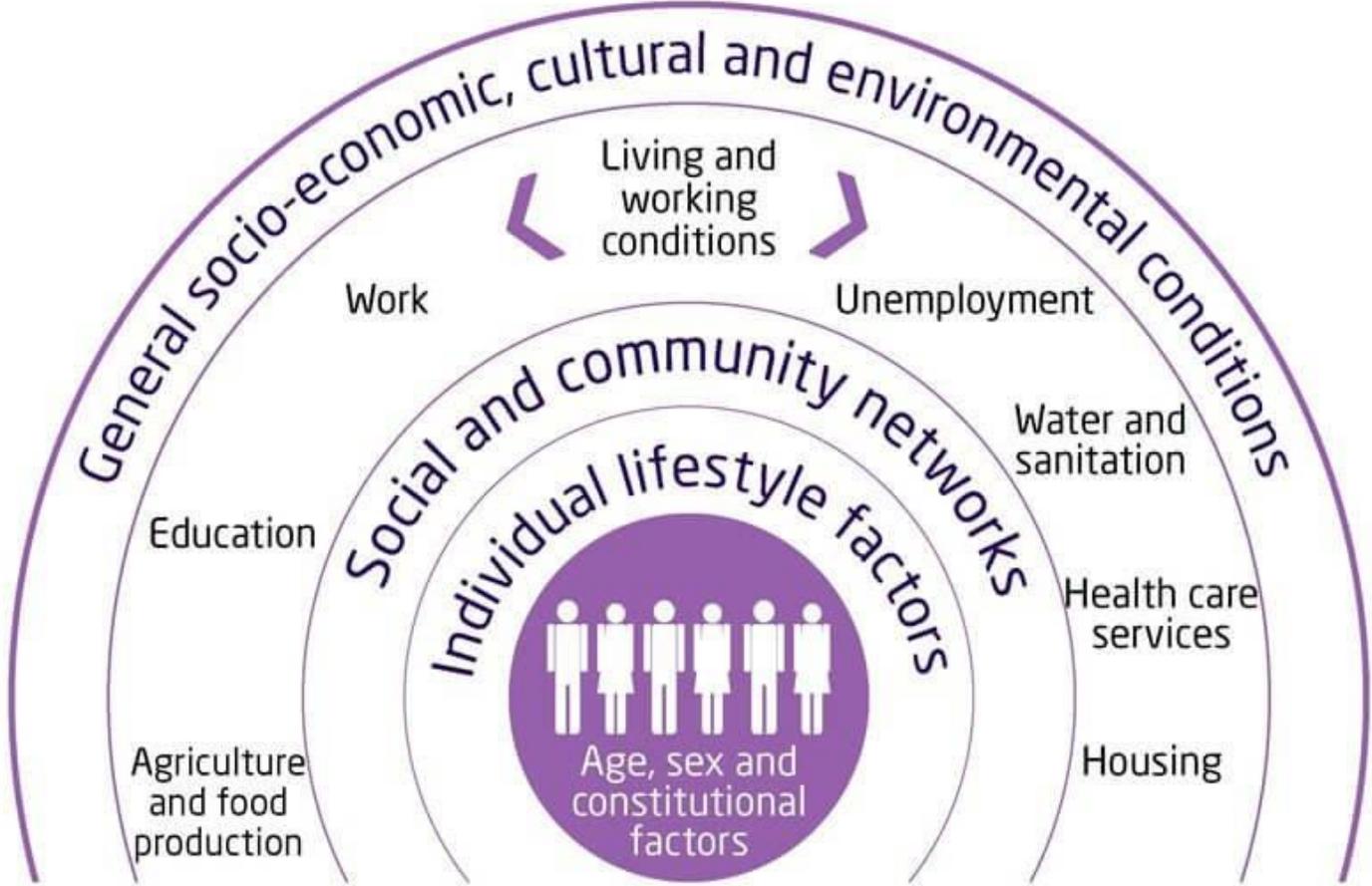




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Wider determinants of health





90% of UK's healthcare budget spent on treating illness

80% of factors influencing length and quality of life are non-clinical

5% of health research funding spent on prevention

Social distancing lab



Healthier Fleetwood

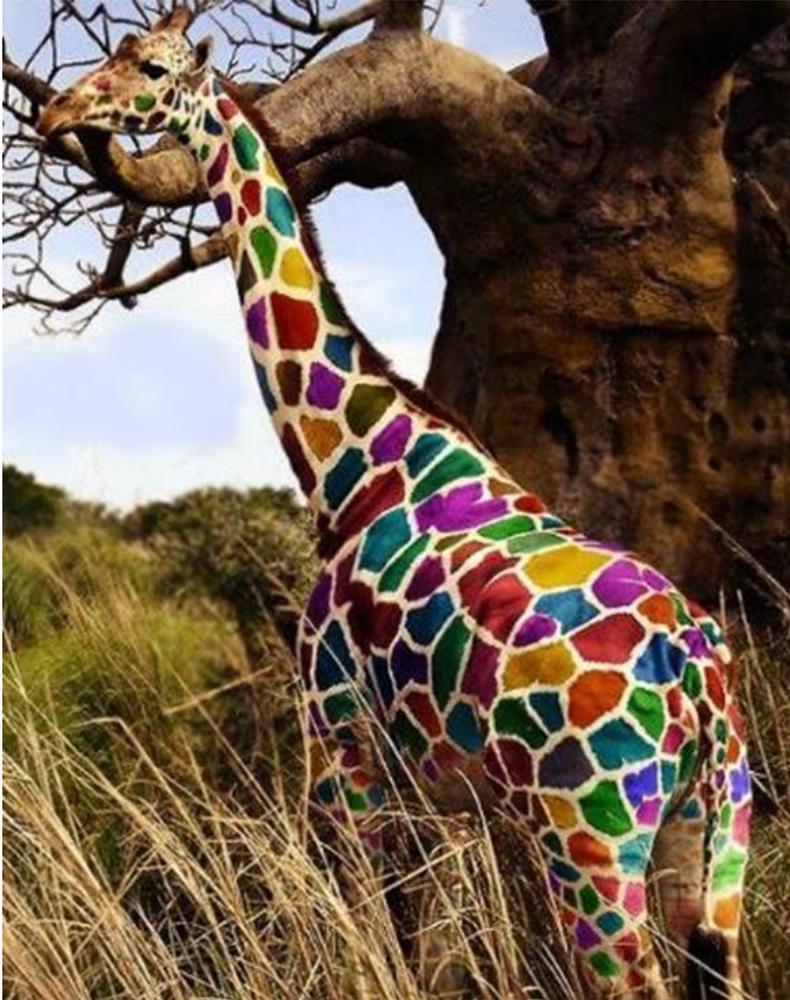
Can you turn around the health of an entire town?

By Dominic Hughes
Health correspondent, BBC News

© 18 September 2019



COVID-19 Manufacturing Cluster



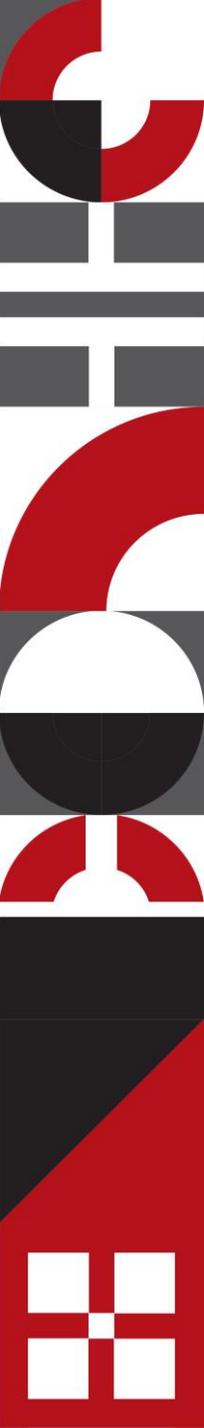
We don't always have to do what we have done before..

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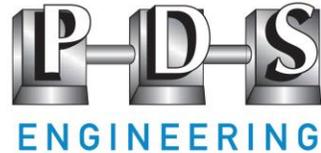


COVID-19 Manufacturing Cluster for Lancashire and South Cumbria

Annette Weekes
Managing Director
PDS Engineering



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